



GENE  
RATI  
ON

OF

IMPACT

INTERNATIONAL  
SCHOOL OF  
ECONOMY OF  
COMMUNION

## FULL PROGRAM

**JULY 20** **Arrival of participants:** check-in and welcome

**JULY 21** **Theme:** PERSONAL CHOICE

### MORNING:

**9h00** Welcome and group connection

**9h40** Economy of Communion in first person + stories and experiences that inspire

**10h00** Economy of Communion: where it all began  
When life speaks: EdC through the voices of its protagonists

**10h30** Break

**10h55** Economy of Communion: stories that inspire and transform  
Dialogue dynamic with EdC references

**11h55** Echoes of our experience: group voices

**12h30** Lunch

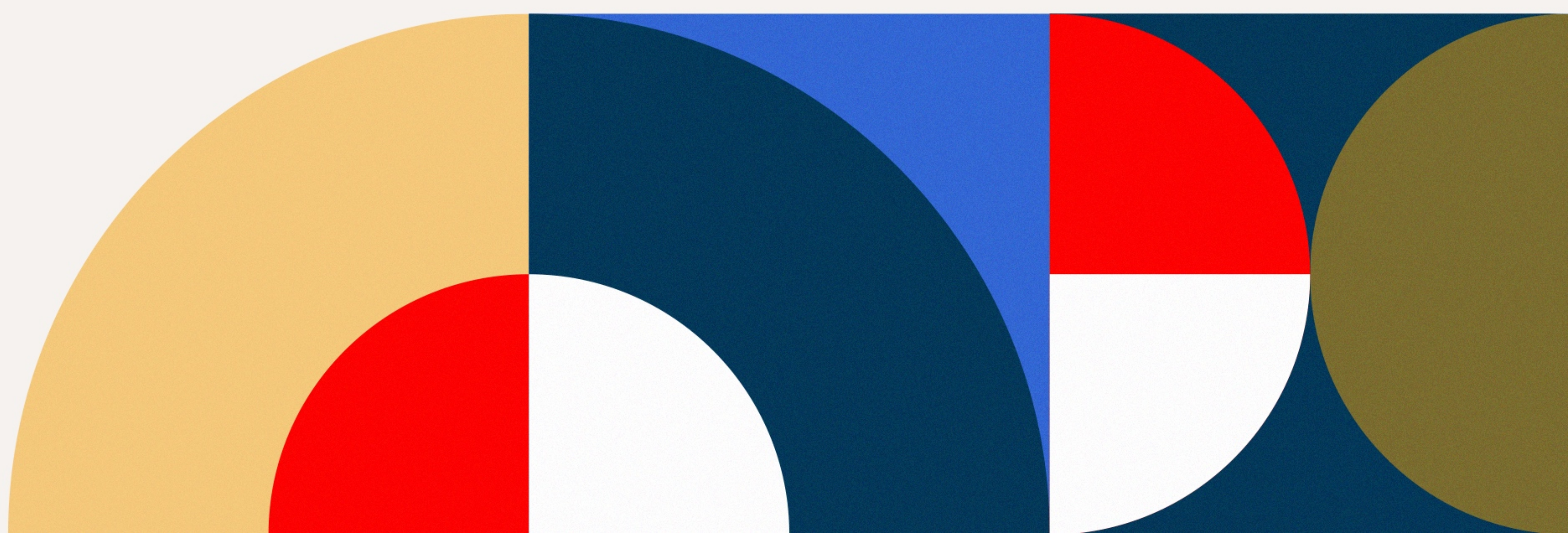
### AFTERNOON:

**14h00** From listening to encounter: getting to know lives and challenges + visit to a Social Project

**17h00** From experience to understanding: weaving meaning  
Poverty and the Economy of Communion

**17h30** Dialogue

**18h00** Closing with body and meditative dynamics







## **JULY 22** Theme: edc CULTURE

### MORNING:

**9h00** Arrival dynamic

**9h30** What does the Economy of Communion offer the world?

**10h00** Dialogue

**10h20** Break

**10h45** Model C: Integrating impact, purpose, and economic viability

**11h05** Dialogue

**12h05** Lunch

### AFTERNOON:

**14h30** Workshop: The economy I dream of, the economy I build

**17h30** Group dialogue and sharing

## **JULY 23** Theme: ORGANIZATIONAL

### MORNING:

**9h00** Silence to listen: meditation and inner connection

**9h30** Management in Practice: the culture of gift in business

**10h30** Break

**11h00** Economy of Communion: guiding lines for purposeful management presentation

**11h30** Group conversation: exploring the management lines

**12h30** Lunch

### AFTERNOON:

**14h00** Technical Visits

+ Visit to EdC Business Park

+ Visit to Espiga Dourada

**19h00** Dinner





## **JULY 24** Theme: SOCIAL AND CLIMATE JUSTICE

### MORNING:

**9h00** EdC and the challenges of Social and Climate Justice: building possible futures

**10h15** Break

**10h40** Accountability: transparency, ethics, and responsibility

**11h25** Open room discussion

**11h30** Group conversation: exploring the management lines

**12h30** Lunch

### AFTERNOON:

**14h30** Practical Workshops

**16h30** Break

**17h00** Workshop groups presentation

**18h00** Moment of inner reflection and assumption of commitments

## **JULY 25** Forum + Closing of the School

A moment of union between academia and business

### MORNING:

**9h00** edc and the meaning of life  
Purpose  
The work that dignifies

**10h30** Presentation of academic works

**11h20** edc Brazil Safeguarding Policy

**12h30** School closing with lunch

**Learn more at:**  
**[edc.com.br/escola2025](https://edc.com.br/escola2025)**