

**AIEC – International Association for an Economy of Communion**  
is seeking a  
**Project Manager**  
in order to redefine its  
**Communication Strategy**

**AIEC** – International Association for an Economy of Communion is a non-profit civil association whose purpose is to promote and implement principles and policies to support populations in situations of severe poverty, facilitating the creation of businesses and production hubs that - adhering to the style of the Economy of Communion - work to create productive jobs, to share profits with people in need and to spread the culture of communion in the economic field (to learn more: [www.edc-online.org](http://www.edc-online.org)).

AIEC is seeking a Project Manager in order to redefine its Communication Strategy.

**The Project** consists in:

- Elaborating a strategic communication plan for the global Economy of Communion (EoC) network, which will mainly include:
  - o Identification of SMART goals (Specific, Measurable, Achievable, Relevant and Time-based).
  - o Identification of the most appropriate communication channels for different audiences.
  - o Identification of core messages according to the EoC vision, resources needed (in terms of budget and people), and KPIs.
  - o Definition of a time planning (schedule and sequence of activities).

This plan must be elaborated gathering vision, content and experiences matured in the global EoC network to date, under the guidance of the Board and the Executive Director, and with a deep listening of the people currently involved in the global EoC communication.

It will consider the monitoring of performance and analysis of key indicators and metrics of the organization's social media.

- Contributing to the implementation of the plan, once it has been approved by the Board.

**Duration:** Two years is the maximum desired time for the complete execution of the project (plan+implementation).

**Location:** remote.

Application deadline: **February 28th, 2025**



Associazione Internazionale per una  
Economia di Comunione

### **Required skills and experience**

- Degree or master's degree in communication, journalism, marketing or equivalent
- Previous experience in similar positions, preferably in an international context and in nonprofits, would be an asset
- Organizational and coordination skills
- Ability to work independently, manage different tasks, solve problems and meet deadlines
- Aptitude for teamwork
- Ability to communicate effectively and engagingly with the public, adapting the tone of voice to the context and the channel
- Excellent writing and text processing skills off and online
- Knowledge and experience in managing websites and the main social media
- Excellent knowledge of English and Italian language, written and spoken
- Excellent knowledge of Office applications, web analytics, and social media applications

### **Other requirements**

- Active adherence to the values of the Economy of Communion and the mission of AIEC
- Good knowledge of the context and ecosystem of the social impact economy
- Availability for international travel for coordination with the international work team and work sessions with Economy of Communion local networks
- Availability to work with collaborators based in different time zones
- Good knowledge of another language is desirable, among French, Spanish, Portuguese

### **What we offer**

- Become part of an inclusive, participatory, and highly motivated context in which to contribute to a more fraternal and fair economy for all
- An organizational culture oriented to the centrality of each person, sharing and teamwork
- Flexibility in the organization of work and in the reconciliation of work and personal life

### **Applications**

To submit your application, send the following documentation, in Italian or English, to [team@edc-online.org](mailto:team@edc-online.org), indicating "Application for Communication Strategy Project Manager" in the subject:

- Curriculum Vitae
- Motivation letter, introducing yourself, explaining the motivations for applying for this specific position,
- Type of contract (labor / professional collaboration...) and compensation expected
- References
- A brief concept note on what could be, in your opinion, the impact of the Economy of Communion in today's world.

Applications will be considered as they arrive.  
Only pre-selected candidates will be contacted.