

The Economy of Communion (EoC) involves entrepreneurs, workers, managers, consumers and experts in the world of finance. It was launched in 1991 in São Paulo/Brazil by Chiara Lubich (foundress of the Focolare Movement) with the aim of building and showing a society where, following the examples of the first Christian community in Jerusalem, "there was not a needy person among them" (Acts 4:34).

After 20 years of its existence, the EoC businesses have been considered as the pillars of the project. They freely commit themselves to putting their profits in common, according to the following goals:

- To support the development of persons and communities that find themselves in need through shared projects based on reciprocity, subsidiarity and communion;
- To spread the culture of giving and of reciprocity;
- To develop the businesses themselves, creating jobs and wealth, directing all internal and external business life towards the common good.

In addition, the EoC gives life to industrial parks in the "small towns" of the Focolare Movement aiming at showing a living laboratory of an economy of communion.

The EoC is an expression of a "Spirituality of Communion" in civil life; It links effectiveness and fraternity; In order to change the current economic behavior of pure profit-maximization, it emphasizes the "Culture of Giving"; It does not consider the poor mainly as a problem, but as a precious resource for the Common Good.

In January 2011, CUEA hosted the first academic Conference on the Economy of Communion on African soil, with the title "Economy of Communion: A New Paradigm for African Development".

CUEA is now committed in providing the course in EoC that will train professionals in the world of economy, who will in turn train others.

www.edc-online.org/en
www.focolare.org/en
www.cuea.edu

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The "Economy of Communion"

The 2nd Short Intensive Course

The Catholic University of Eastern Africa (CUEA)-
Lang'ata

Nairobi • Kenya

16th to 28th July, 2012



The Economy of Communion

Short Intensive Course

Date: 16th to 28th July, 2012

Venue: The Catholic University of Eastern Africa (CUEA) -
Lang'ata

Lecturers:

- Simona Di Ciaccio
 - Associate Lecturer in Monetary Economics, Leeds University Business School, University of Leeds, Leeds, Great Britain.
 - Lecturer in Economic Development, 'Res Nova' Social and Political School, Rome.
- Vittorio Pelligra
 - Assistant Professor of Economics in the Department of Economics, University of Cagliari
 - Research Fellow CRENoS (Centre for North-South Economic Research)

This course is intended to empower economic professionals and students with knowledge and skills in promoting a new concept in the world of economy: The "Economy of Communion" (EoC).

- Costs:**
- Tuition fees : US\$100
 - Full board accommodation: (optional): US\$200

Vittorio Pelligra

MICROFOUNDATIONS AND MACROECONOMIC CONSEQUENCES OF THE EOC MODEL OF FIRM AND MARKET

The aim of the first part of the course is to explore the microeconomic foundations of other-regarding behavior, its connection with the EoC model, and their macroeconomic consequences

- The problem of cooperation I: promises, threats, virtue
- The problem of cooperation II: altruism and equity
- The phenomenon of Trust: reputation, intentions, and the power of asking
- Inside the EoC firm
- Macroeconomic Perspectives

Simona Di Ciaccio

DEVELOPMENT ECONOMICS: THEORIES, TOOLS, ACHIEVEMENTS

The course will try to engraft the project of Economy of Communion within the international reflection on development. The Economy of Communion is not a development economics theory. However, its values, tools and objectives have something to say about development and can contribute to the international discussion on economic development. Some achievements will be presented.

- The causes of underdevelopment, and ways, tools and policies useful to engage the seed of development.
- The position of developing countries in the global scenario, how could globalization work better and in favor of poor countries.
- The poverty trap, if it really exists or not.
- Historical theories and evolution of Development