

Heirs Association

In collaboration with

- LUMSA University, Rome
- University of Milan, Bicocca
- University of Rome, Tor Vergata
- St. Thomas Aquinas University, Rome
- Ciseps and International Review of Economics

Venue:

**4-5 June, 2013**

St. Thomas Aquinas University  
Largo Angelicum 1,  
Rome

Scientific Committee

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University St. Thomas, Rome

**Stefano Bartolini**  
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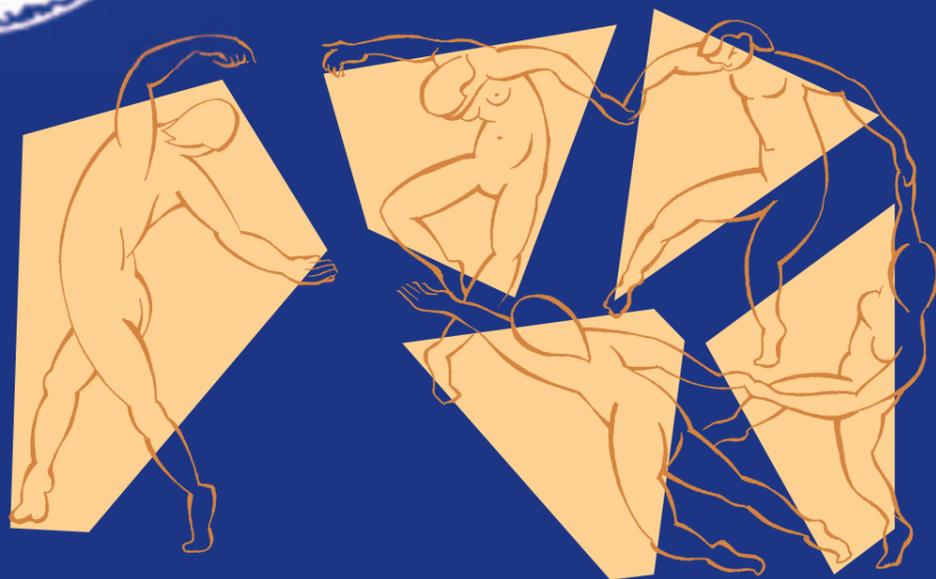
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Organizes the International Conference:

# Public Happiness



## PROGRAM

June 4

Public happiness was one of the mottos of the European classic school of political and civil economy, particularly on the Continent. This expression underlined the natural social dimension of human happiness, and the analysis of the link between economy and welfare as the main subject of the newborn economic science. Currently, happiness studies mainly emphasize individual well-being, and its connections with other economic and social variables. The key social dimension of happiness is no longer at the center of political economy today, as it was in the early days of the discipline. In the present time of crisis we need to focus on the social nature of economic science: analyses of social capital, relational goods, and other social dimensions are an outgrowth of happiness studies, with a special new attention for policy implications, and therefore for the political and social dimensions of well-being. This conference will focus on the social and policy dimensions of happiness, and their connections with empirical, theoretical and historical issues.

9.00  
Introduction

9.00-10.30  
Plenary session 1

Keynote speakers:  
Bruno Frey  
Ruut Veenhoven

10.30-11.00  
Coffee Break

11.00-13.30  
Parallel session 1

13.30  
Lunch

14.30-17.00  
Parallel session 2

17.00-17.30  
Coffee Break

17.30-19.00  
Plenary session 2

Keynote speakers:  
Carol Ryff  
Robert Sugden

19.00-19.30  
General discussion

20.00  
Social dinner

June 5

9.00- 10.30  
Plenary session 3

Keynote speaker:  
Alois Stutzer

10.30-11.00  
Coffee Break

11.00-13.30  
Parallel session 3

13.30  
Lunch

14.30-15.00  
Assembly on Heirs

15.00-17.30  
Parallel session 4

17.30  
Closing conference  
Stefano Zamagni

18.15  
Conclusion and perspectives  
Pier Luigi Porta  
Heirs President, Editor-in-Chief IREC

20.00  
Aperitivo rinforzato