

PROGRAM OUTLINE

Day 1 : 9 September, 2017

Venue : Ecumenical Christian Centre (ECC),
Bangalore

9.30 AM: Registration

10.00 AM:

Lighting of the Lamp

Welcome Address

Opening Remarks

Presidential Address:

Dr. Chenraj Roychand,

President, Jain University Trust

Keynote Address:

Prof. Dr. Luigino Bruni, Author of Happiness and
Quality of Life, Handbook on the Economics of
Reciprocity and Social Enterprise; The Wound and the
Blessing: Economy Relationships and Happiness

Conference Lunch

Keynote Addresses:

Dr. GK Karanth

Professor of Sociology & Former Chairman ISEC

Paper Presentation :

Chair: **Sri. Prasad**

Joint Secretary, Mindfulness Institute

Concluding Remarks

Vote of Thanks

High Tea



Day 2: 10 September, 2017

Venue: Ecumenical Christian Centre (ECC),
Bangalore

10.00 AM: Welcome and Opening Remarks

Technical Keynotes:

Dr. Abdul Aziz, Emeritus Professor, NLSIU,
Bangalore

Prof. Ramnath Narayanswamy, IIM Bangalore

Mindfulness as Way to Happiness

Conference Chair:

Dr. Xavier V K, Professor of Economics,
Jain University

Conference Lunch

Paper Presentation:

Chair: **Dr. P. M. Mathew,** Christ University, Bangalore

Valedictory Address:

Sri. Bala Subramanyam, Birla Corporate Head

Concluding Remarks

Vote of Thanks

National Anthem

High Tea

Address for Communication

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School of Humanities and Social Sciences
JAIN UNIVERSITY
Declared as deemed-to-be-University via 3 of the UGC Act, 1956

Department of Economics

In collaboration with



**Ecumenical Christian Centre
(ECC)**

Cordially Invites You

to

The International Conference

On

**Dimensions of
Poverty and Happiness
in Economy**

Date : 9 & 10 September 2017

Venue :

**Ecumenical Christian Centre
Whitefield, Bangalore**

Conference Patron

Dr. Chenraj Roychand
President, Jain University Trust

Conference Partners

Bangalore University, Bangalore
Maharaja's College, Ernakulam
Focolare Movement
Heartfulness Institute
Indian Institute of Management, Bangalore

Advisory Committee

Dr. N. Sundararajan
Vice Chancellor, Jain University

Dr. N. V. H. Krishnan
Registrar, Jain University

Prof. Dr. Mathew Chandrankunnel
CMI, Director, ECC

Dr. Xavier V K
Professor of Economics, Jain University

Dr. Rajendra Prasad
Chairman, Department of Economics, BU

Dr. S. Muraleedharan
Professor, Research Centre, Maharaja's College Ernakulam

Dr. Kaiser Ahmed
Al-Ameen College, Bangalore

Mr. N. Prakash
Joint Secretary, Mindfulness Institute, India

Mr. Bala Subramanyam
Birla CSR Head

Conference President

Prof. Dr. Mathew Chandrankunnel
CMI, Director, ECC, Whitefield, Bangalore

Conference Secretary

Prof. Dr. Xavier V K,
Professor of Economics, Jain University, Bangalore

Coordinators

Prof. Richa Gupta
HOD, Dept. of Economics, Jain University

Dr. Jennifer Fernandes
Asst. Professor, Jain University

Theme of the Conference: Economists search for models of long-run economic growth and short-term fluctuations that occur in the economy. The focus is to drive the economy from disequilibria to sustainable equilibria optimizing the policy decisions choosing from alternatives given the input and technology. Real GDP growth rate is *sine-qua-non* to alleviate poverty and eradicate unemployment. However, stories of crony capitalism have led to jobless growth with joyless life. Development economists have moved from growth strategies to multiple dimensions of leisure, sustainability, environment and more inclusion. While economic growth is essential, ethics, equity and building capabilities for performance and governance are conditions to attain gross national happiness. Increasing the national product is significant for employment and consumption per se, but its impact on distribution, resource exhaustion, social cost and negative spill-overs throw concerns for inter-generation equity across the growth trajectories of economies. Welfare paradigm aims at moving towards new contours of wellbeing without altering net gains to none. The path for stagnant economies is to outbound the production frontiers through welfare and sustainability. For the third world the development strategies are manifold - knowledge, healthcare, technology, innovation and quality of life. The history evidences such economies cannot merely copy the western models which made men to traverse to matter alone. The trade-off costs the glory of the human (elements) that surpasses the matter. Welfare, leisure and happiness belong more to the mind with qualitative dimensions. The economy needs quality dimensions in the quantitative arenas of economic growth that blends growth with elements of development.

Objective: This international conference will anatomize the growth trajectories of diverse economies that are fast moving towards dynamic models for searching welfare and happiness criteria. Many think-tanks and economists will come together in this platform to debate and present their models. You are welcome to participate and benefit from the discourse.

Intended Audience: The conference is intended for academicians, industrialists, researchers and think-tanks committed to think and inquire into deeper dimensions of happiness and human welfare.

Conference Participation Fee:

| | |
|--------------------|----------|
| Academicians | ₹ 3000/- |
| industry delegates | ₹ 5000/- |
| Research scholars | ₹ 1000/- |

Invite for Research Papers: Authors are requested to send full research papers before 30 August, 2017. Reviewed research papers will be published in the proceedings of the Conference.

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Topics for Research Papers

- **Utility, Pleasure and Happiness**
- **Dimensions of Poverty, Inequality**
- **New Indicators of Poverty and Happiness**
- **Equity, Inclusion and Sustainability**
- **Corruption, Greed and Terrorism**
- **Honesty and Integrity and Ethics**
- **Endurance and Trust for Progress**
- **Governance and Performance Indicators**
- **Indebtedness and Stress**
- **The State and Exit Conundrum**
- **Faster, Sustainable and More Inclusive Growth**
- **Economics of Leisure and Happiness**
- **Capability Building for Happiness**
- **Religion and Knowledge Systems**
- **Poverty and Happiness**
- **Corporate Social Responsibility**

The above themes are not exhaustive and researchers have the liberty to choose topics that are appropriate in line with the broad theme of the conference. The papers presented in the conference will be published in the December Issue of the International Journal for Transformation of Consciousness (ISBN – KERENG/2015/69416).