

## MEET#SHARE#CREATE#CHANGE@EOCSUMMERSCHOOL2013

In today's modern world, globalization presents us significant challenges such as hunger, inequality, unemployment, forced migration... All these situations make us question if this is the world we want, if the economy can change. Our actions could seem to be too small to matter, but we should not be discouraged with only what our eyes can see.

Economy of communion offers us a new perspective facing these challenges with a new culture, a Culture of Giving that introduces fraternity, social bonds, sustainability and communion rather than individualism. If you think you are a crucible of a new culture. If you are interested in an economy where people are the priority, we have a proposal to give you... We want you to join us as we increase our network in moving towards this Culture where we can make a visible change.

International Association of Economy of Communion (AIEC), in collaboration with the University of Malaga, the EoC commissions and EoC Spanish Association.

### PROMOTERS

**Luigino Bruni** - Istituto Universitario Sophia and Università LUMSA (Roma, Italy)  
**Luca Crivelli** - Università della Svizzera italiana di Lugano (Switzerland)  
**Vittorio Pelligra** - Università di Cagliari (Italia)  
**Anouk Grevin** - Université de Nantes (France)  
**Teresa Ganzon** - Bangko Kabayan (Manila, Philippines)

### LECTURERS

### APPLICATIONS

It's necessary to fulfill an on-line application form available at [www.edconline.org](http://www.edconline.org). It's also necessary to send a CV to the following mail: [eocsummerschool2013@gmail.com](mailto:eocsummerschool2013@gmail.com). The application for admission will be evaluated and you will be notified of the action on your application by email.

Deadline for application: until July 31st - Participation is limited to 80 persons

### REGISTRATION FEE

220€ (Includes: registration, accommodation and meals from dinner on September 10th until lunch 15th, airport transfers and tour of the centre of Madrid. The trips from/to the city of origin shall be borne by the participants).

However, it's possible to apply for a scholarship to reduce part of the costs, which will be granted or denied based on the financial availability and analysis of the circumstances.

### INFORMATIONS

[www.edc-online.org](http://www.edc-online.org)  
[www.focolares.org](http://www.focolares.org)  
[eocsummerschool2013@gmail.com](mailto:eocsummerschool2013@gmail.com)

Registration (Until July 31st - Participation is limited to 80 persons)  
[www.edc-online.org](http://www.edc-online.org)  
[www.focolares.org](http://www.focolares.org)



meet  
share  
create  
change

A NEW ECONOMY FOR A UNITED WORLD  
[@eocsummerschool2013](https://twitter.com/eocsummerschool2013)

## PARTICIPANT'S PROFILE

Students from all disciplines interested in the topics of the Summer School, young entrepreneurs, scholars and professionals, aged 19 to 35.

## OBJECTIVES

- > Introduce a different kind of thinking, opposing to the traditional economics thought currents. The poor and their inclusion in the production of the company.
- > Getting deeper into the EoC Project: the standard-line of the companies, how do they produce their products and the relationships with employees and clients.
- > Passion, enthusiasm, creativity... The role of young people into the Economy of Communion model.
- > Share ideas, concepts, experiences with young people from other countries creating new relationships and projects.

## CONTENTS

Among the general topics: poverty and development, employability, entrepreneurship, sustainability, innovation, responsible consumption and ethics, reciprocity, gratuity, relational goods, happiness... faced in light of a new paradigm emerging from Economy of Communion.

## OVERALL STRUCTURE

In this school we offer you more than experiences and theoretical concepts. With classroom lectures in the mornings and afternoon workshops, you will have the opportunity to discuss real problems (based on personal experiences) and to work on concrete situations with other youth of different nationalities and background that can give rise to transforming ideas and projects. We invite you to join since the beginning a group for the afternoon workshops and the final presentation, choosing one of the following topics:

- > Working on a business plan
- > Working on a theses or research project
- > Highlighting an aspect in an existing EoC enterprise. Please specify which one.

If you believe in this New Economy for a United World, you may register now at [www.edc-online.org](http://www.edc-online.org)

## PROGRAM

WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Opening of the Summer School. L. Bruni: Introduction - EoC today. The culture of giving vs. consumerism.	T. Ganzon: Microcredit, social innovation & EoC V. Pelligra: Trust, game theory & microcredit	A. Grevin: Gift and work in EoC organizations. L. Bruni: Value of vocation: Organizational dynamics in value-based organizations	L. Crivelli: The productive inclusion of the poor. T. Ganzon: The BK experience as best practice - Guidelines of an EoC enterprise	Workshops results L. Bruni: Youth as protagonists in a new economy Impressions, conclusions and perspectives
<b>L U N C H T I M E</b>				
L. Crivelli: The EoC in relation with poverty and human development, compared to other social businesses.	Workshops Dialogue	Workshops Dialogue	Encounter and dialogue with Spanish EoC entrepreneurs	
<b>D I N N E R</b>			<b>Tour of the centre of Madrid and typical dinner</b>	
Meeting party	Chill - Out	Concert & "Solidary's Sangría"		