



A NEW ECONOMY FOR A UNITED WORLD  
@eocsummerschool2013

CENTRO MARIAPOLIS LUMINOSA

**MADRID**

September 11-15, 2013

## INTERNATIONAL SUMMER SCHOOL ECONOMY OF COMMUNION

### PRACTICAL INFORMATION

#### **INTRODUCTION**

In today's modern world, globalization presents us significant challenges such as hunger, inequality, unemployment, forced migration... All these situations make us question if this is the world we want, if the economy can change. Our actions might seem to be too small to matter, but we should not be discouraged with what only our eyes can see.

Economy of communion offers us a new perspective facing these challenges with a new culture, a Culture of Giving that introduces fraternity, social bonds, sustainability and communion rather than individualism. If you think you are a crucible of a new culture, if you are interested in an economy where people are the priority, we have a proposal to give you... We want you to join us as we increase our network in moving towards this culture where we can make a visible change.

#### **PARTICIPANTS' PROFILE**

Students from all disciplines interested in the topics of the Summer School, young entrepreneurs, scholars and professionals, aged 19 to 35.

#### **OBJECTIVES**

- To introduce a different kind of thinking, opposite to the traditional economic thought currents. The poor and their inclusion in the production of the company.
- To acquire a deeper understanding of the EoC Project: the guidelines for EOC companies, how they create their products, and the relationships with employees and clients.
- To enkindle passion, enthusiasm, creativity... understanding the role of young people in the Economy of Communion model.
- To share ideas, concepts, experiences with young people from other countries creating new relationships and projects.

## CONTENTS

Among the general topics: poverty and development, employment, entrepreneurship, sustainability, innovation, responsible consumption and ethics, reciprocity, gratuity, relational goods, happiness, ... faced in light of a new paradigm emerging from Economy of Communion.

## SUMMARY OF THE PROGRAM

For a full and updated version of the program, please visit <http://www.edc-online.org/en/study-with-us/summer-school-en-gb-1/madrid-2013.html>.

Arrival and accommodation: Tuesday 10th September

	<b>Wednesday</b> 11,09,2013	<b>Thursday</b> 12,09,2013	<b>Friday</b> 13,09,2013	<b>Saturday</b> 14,09,2013	<b>Sunday</b> 15,09,2013
<i>Morning</i>	Opening of the Summer School	T. Ganzon: Microcredit, social innovation and EoC	A. Grevin: Gift and work in the EoC organizations	L. Crivelli: The productive inclusion of the poor	Presentation of Workshops results
	Workshops & groups formation	V. Pelligra: Trust, game theory and microcredit	L. Bruni: The value of vocation - organizational dynamics in value-based organizations	T. Ganzon: The BK experience as best practice - Guidelines of an EoC enterprise	L. Bruni: Youth as protagonists in a new economy
	Introduction of the participants			L. Bruni & A. Grevin: The idea of entrepreneur in the EoC	Impressions, conclusions and perspectives
	L. Bruni: Introduction - EoC today				
	The culture of giving vs. consumerism				
<i>Afternoon</i>	L. Crivelli: The values of EoC in relation with poverty and human development, compared to other social businesses.	Workshops	Workshops	Encounter and dialogue with Spanish EoC entrepreneurs	
	Dialogue	Dialogue	Dialogue		
<i>Evening</i>		Activity tbd	"Mojito solidario" & concert	Tour of the centre of Madrid and typical dinner	

## **OVERALL STRUCTURE**

In this school, we offer you more than experiences and theoretical concepts. With classroom lectures in the mornings and afternoon workshops, you will have the opportunity to discuss real problems (based on personal experiences) and to work on concrete situations with other youth of different nationalities and background that can give rise to transforming ideas and projects.

We invite you to join from the start so you can choose your group for the afternoon workshops and the final presentation. The different groups will entail:

- Working on a business plan
- Working on a theses or research project
- Discussing about a challenge faced by an EOC company and suggesting ideas or solutions to this challenge.

## **PROMOTERS**

International Association of Economy of Communion (AIEC), in collaboration with the University of Malaga, the EoC commissions and EoC Spanish Association (AEcC)

## **MAIN LECTURERS**

**Luigino Bruni**, Istituto Universitario Sophia e Università Lumsa (Rome, Italy)

**Luca Crivelli**, Università della Svizzera Italiana (Lugano, Switzerland)

**Teresa Ganson**, Bangko Kabayan (Manila, Philippines)

**Vittorio Pelligra**, Università di Cagliari (Cagliari, Italy)

**Anouk Grevin**, Università di Nantes (Nantes, France)

## **LANGUAGE**

The official language of the Summer School will be English

## **APPLICATION**

It's necessary to fulfill an on-line application form available at <http://www.edc-online.org/en/study-with-us/summer-school-en-gb-1/madrid-2013.html>

It's also necessary to send a CV to the following email address:

[eocsummerschool2013@gmail.com](mailto:eocsummerschool2013@gmail.com)

The application for admission will be evaluated and you be notified of the action on your application by email.

Deadline for application: until July 31st – Participation is limited to 80 persons

## **REGISTRATION FEES**

The registration fees are 220 Euro. This amount Includes: registration, accommodation and meals from dinner on September 10th until lunch 15th, airport transfers and tour of the centre of Madrid.

The trips from/to the city of origin shall be borne by the participants.

However, it's possible to apply for a scholarship to reduce part of the costs, which will be granted or denied based on the financial availability and analysis of the circumstances.

**LOCATION**

Centro Mariápolis Luminosa  
Poniente 33  
28290 Las Matas (Madrid)

**INFORMATION**

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