



The Economy of Communion in Freedom



Feb 3, 2012

Side Meeting, Lunch Break
1:15 – 2:30 pm, Room 4
UN North Lawn Building

The year 2011 marked the 20th anniversary of New Humanity's Economy of Communion in Freedom (EoC) project, an international economic and social movement launched in May 1991 in São Paulo, Brazil. Developed as a means of eradicating poverty since its inception, the EoC has matured and spread throughout the world, involving over 800 small to medium size for-profit and not-for-profit businesses, cooperatives and associations in over 50 countries present on all continents.

Ongoing Developments in the Fight for the Eradication of Poverty.

Please join us for an informative session that will highlight:

- Our 20 year history and accomplishments.
- Our unique perspective on poverty and development.
- Our spreading of a new 'culture of giving' in business and economics.
- Our youth 'São Paulo Declaration' on a solidarity-based economy.
- Our concrete proposal to finance poverty eradication from global financial transactions.

United Nations, Fiftieth Session of the Commission for Social Development
1 to 10 February 2012



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