



PREPARATORY SEMINAR FOR SETTIMANE SOCIALI

Seminar on business

WHAT KIND OF ENTREPRENEUR IS NEEDED TO OVERCOME THE CRISIS? Reflections and experiences based on *Caritas in Veritate*

Goals

In these times of new challenges, potentials and worries, the entrepreneur and the business are called to new responsibility. How can efficiency and solidarity be united? Charity and justice? Market and gift? Needs of the territory and globalization? How can work be created in new complex and uncertain scenes? Are there actual experiences that can serve as an inspiration? During this seminar, we will try to answer these questions and others through alternating theoretical and cultural reflections and experiences of entrepreneurs.

Where

Incisa Valdarno (Florence, Italy)
Lionello Bonfanti Industrial Park

When

June 17, Giugno 2010

Program

- 14,30 **Welcome**
- 15.00 **Introductory Greeting: "Undertaking" in order to return to growth** *Alessandra Smerilli*, membro member of the Settimane Sociale dei Cattolici Italiani
- 15.15 **"Civil Enterprise: an Italian Pathway in the Market and the Economy"** *Prof. Luigino Bruni*, Sophia University -Loppiano and Economy of Communion
- 16.00 **Round table:** Presenters: *Prof. Mauro Magatti*, Dean of the Sociology Department, Catholic University of the Sacred Heart, Milan; Johnny Dotti, Welfare Italia and Andrea Granelli, President of Kanso
- 17.15 **Experiences of entrepreneurs**
- 18.00 **Conclusions:** *Edoardo Patriarca*, Secretary of the Organizing Committee for Settimane Sociali

[How to reach Polo Lionello](#)

The Lionello Bonfanti Industrial Park is located 20 km from Florence, near the **Autostrada 1 highway exit for Incisa**. It is easily reachable by car, bus (<http://www.acvbus.it/orari/351.pdf>) and in train (<http://www.ferroviedellostato.it>).